
Media Advisory

Dr. H. Bliss Murphy Cancer Care Foundation

FOR IMMEDIATE RELEASE

**21st Annual Swim for Hope a Huge Success!
Over \$119,000 raised by 900 swimmers across the province.**

St. John's, NL: This past Friday evening more than 900 swimmers across the province participated in the 21st Annual Swim for Hope and **raised over \$119,000**. The Swim for Hope is a 12-hour continuous swim relay where participants collect individual and corporate pledges.

These young swimmers – with ages ranging from six to 18 years old – are members of 12 Swimming Newfoundland and Labrador clubs who, along with Community Challenge swimmers, participated in the annual **Swim for Hope** in communities from St. John's to Labrador City. Since the event began over \$2.0 million dollars have been raised.

All funds raised are shared between the Dr. H. Bliss Murphy Cancer Care Foundation and the participating clubs of Swimming Newfoundland and Labrador. Proceeds received by the clubs of Swimming Newfoundland and Labrador will be directed towards supporting competitive swimming in our province.

The Dr. H. Bliss Murphy Cancer Care Foundation is a registered charity raising funds to support the Dr. H. Bliss Murphy Cancer Centre in St. John's, Cancer Centres located in Gander, Grand Falls-Windsor and Corner Brook along with chemotherapy delivery sites around Newfoundland and Labrador.

Both organizations extend their sincerest thanks to Subway for sponsoring this event, as well as the Swim for Hope coordinators, volunteers, parents, coaches, donors and swimmers who make Swim for Hope such a success each year.

For further information, including contact information for local swim clubs, please contact:

Jennifer Yetman
Development Officer
Dr. H. Bliss Murphy Cancer Care Foundation
E-mail: Jennifer.yetman@easternhealth.ca
Twitter: @JDYetman

For more information visit www.swimforhope.ca!