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# News Release

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**Dr. H. Bliss Murphy Cancer  
Care Foundation**

**Lynette Hillier  
Executive Director**

Date: September 30, 2015

**FOR IMMEDIATE RELEASE**

## **“Let Hope Ring” launched in Western Newfoundland**

**ST. JOHN’S, NL:** Gary Smith, President and Chief Executive Officer, Newfoundland Power, unveiled three Bells of Hope this week at cancer units in Corner Brook, Stephenville and Port aux Basques.

The program was officially unveiled at the Dr. H. Bliss Murphy Cancer Centre in St. John’s and through the support of *The Power of Life Project* bells are being installed in other treatment facilities across the province this year. This unique program provides cancer patients and their families with the opportunity to ring the Bell of Hope in celebration of personal milestones along their cancer journey.

“I am honoured to unveil three more Bells of Hope for Cancer Centres on the West Coast on behalf of our employees and The Power of Life Project. The ringing of these bells not only symbolize hope for cancer patients and their families but also gives them the opportunity to share their hope with others,” said Gary Smith, President and Chief Executive Officer, Newfoundland Power. “Through The Power of Life Project, our employees, retirees and customers are committed to supporting the improvement of cancer treatment, right here in Newfoundland and Labrador each and every day.”

Lynette Hillier, Executive Director of the Cancer Care Foundation, says: “We are proud to join with Newfoundland Power in launching the Let Hope Ring initiative for cancer patients and their families in Western Newfoundland. Hope means different things to different people; it’s very personal and can be fluid and changing. Whatever they want to celebrate – we too, are celebrating with them.”

*The Power of Life Project is a partnership between Newfoundland Power and the Dr. H. Bliss Murphy Cancer Care Foundation. The Project raises funds for cancer treatment equipment and support programs while promoting early detection and cancer screening through education and awareness programs. Since 2002 they have donated in excess of \$3 million and helped many lives change for the better.*

*The Dr. H. Bliss Murphy Cancer Care Foundation raises funds for treatment and supportive care programs for cancer patients, funds local cancer research initiatives and provides continuing education opportunities for staff of the Dr. H. Bliss Murphy Cancer Centre and affiliated cancer programs in Newfoundland and Labrador.*

## **QUICK FACTS**

- *The Power of Life Project*, a partnership between Newfoundland Power and the Dr. H. Bliss Murphy Cancer Care Foundation has introduced a new initiative for cancer patients and their families entitled “Let Hope Ring”.
- The first Bell of Hope was unveiled at the Dr. H. Bliss Murphy Cancer Centre by Mr. Gary Smith, President and Chief Executive Officer of Newfoundland Power, Hon. Paul Davis, Premier of Newfoundland and Labrador, and cancer patient Nikki Parrell.
- “Let Hope Ring” will encourage cancer patients and their families to celebrate milestones, big or small, during their cancer journey.

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### **For more information, contact:**

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