
News Release

Dr. H. Bliss Murphy Cancer Care Foundation

Date: November 20, 2013

FOR IMMEDIATE RELEASE

Dr. H. Bliss Murphy Cancer Care Foundation launches new Christmas fundraising initiative to raise funds in support of cancer patients and their families

St. John's, NL: Each year, thousands of people throughout Newfoundland and Labrador are affected by cancer. Unfortunately cancer touches most but the tremendous stories of hope are such an inspiration to others! With Christmas being such an important time for families, the Cancer Care Foundation will be giving donors a unique way to honour a loved one during the Season.

The **Lights for Hope Campaign** will run between November 20 to December 31, 2013. During this time, donors will be given the opportunity to dedicate a light in the Garden of Hope at the Dr. H. Bliss Murphy Cancer Centre in St. John's. To show the impact throughout the campaign, the white lights in the Garden of Hope will change from white to multi-color to represent all forms of cancer and to showcase the impact donors are having on cancer care right here in Newfoundland and Labrador.

"We encourage you to provide hope and inspiration to those along their cancer journey by dedicating a light in the Garden of Hope to someone special whose cancer journey has inspired you, says Lynette Hillier, Executive Director, Dr. H. Bliss Murphy Cancer Care Foundation. Along with your donation, send a message filled with hope, humor, love, support or inspiration! Messages received throughout the campaign will be highlighted on the Foundation's website.

The Dr. H. Bliss Murphy Cancer Care Foundation develops, stewards and distributes charitable resources to enhance treatment and supportive care programs for cancer patients, fund local cancer research initiatives and provide continuing education opportunities for employees of the Dr. H. Bliss Murphy Cancer Centre and regional cancer programs in Newfoundland and Labrador.

For more information and to make your donation visit cancercarefoundation.nl.ca.

For further information, please contact:

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