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# News Release

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**Dr. H. Bliss Murphy Cancer  
Care Foundation**

**From: Lynette Hillier  
Executive Director**

**FOR IMMEDIATE RELEASE**

**April 15, 2015**

**Newfoundland Power's *The Power of Life Project* donates  
\$20,000 towards much needed Cancer Care equipment  
For Inpatient Cancer Care**

**St John's, NL:** Newfoundland Power employees in the St. John's area have purchased much needed cancer care equipment for the inpatient cancer unit at the Health Science Centre known as *4 North A* to benefit cancer patients and their families. The equipment and specialized furniture, valued at approximately \$20,000, will provide additional comfort to patients and family members while undergoing cancer treatment during their hospital stay that can average about 28 days. This gift is the direct result of fundraising efforts by Newfoundland Power employees and retirees in this area.

"We have proudly supported cancer centres across the island to enhance cancer care for the people of our province for more than a decade through our corporate charity, *The Power of Life Project*. During Cancer Awareness Month, we are delighted to expand our support to reach cancer treatment units in hospitals such as *4 North A* at the Health Science Centre," says Jocelyn Perry, *The Power of Life Project* Champion, Newfoundland Power. "Cancer affects us all in some way or another but by working together, we can make a difference...and there is no one more committed to making a difference than our employees and retirees."

A video celebrating the donation can be on Newfoundland Power's YouTube Channel:  
<https://www.youtube.com/watch?v=JU-UVUDCJrk&feature=youtu.be>

Lynette Hillier, Executive Director of the Cancer Care Foundation, says, "We are proud to join with Newfoundland Power in presenting this equipment for cancer patients and their families who often endure long stays in hospital while undergoing treatment. This donation includes patient chairs; family chairs; sleep chairs; and, a blanket warmer. Items like this will make hospital stays a little more comfortable for cancer patients and their families. We thank Newfoundland Power and the dedication of their employees for their continued commitment to enhancing the lives of those living with cancer in our province."

*The Power of Life Project is a partnership between Newfoundland Power and the Dr. H. Bliss Murphy Cancer Care Foundation. The Project raises funds for cancer treatment equipment and support programs while promoting early detection and cancer screening through education and awareness programs. Since 2002 they have donated in excess of \$3 million and helped many lives change for the better.*

*The Dr. H. Bliss Murphy Cancer Care Foundation raises funds for treatment and supportive care programs for cancer patients, funds local cancer research initiatives and provides continuing education opportunities for staff of the Dr. H. Bliss Murphy Cancer Centre and affiliated cancer programs in Newfoundland and Labrador.*

## **QUICK FACTS**

- *The Power of Life Project*, a partnership between Newfoundland Power and the Dr. H. Bliss Murphy Cancer Care Foundation has made a donation of equipment valued at \$20,000.
- The equipment will be used by inpatient cancer patients to 4 North A at the Health Science Centre and will provide comfort for patients and family members.
- This donation comes as a result of fundraising efforts by Newfoundland Power employees, retirees and customers.
- A video celebrating the donation can be viewed at:  
<https://www.youtube.com/user/NewfoundlandPower>
- Newfoundland Power's next big fundraiser for cancer care is their Provincial Hard Hat Drive on Saturday, May 23 in locations across the island.

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### **For more information, contact:**

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