

Prostate Cancer Canada Wake Up Call Breakfast in St. John's Wednesday, March 22nd

St. John's, NL: If breakfast is the most important meal of the day, then the Wake Up Call Breakfast is the most important meal of the year!

Prostate Cancer Canada Atlantic is back in St. John's on Wednesday, March 22nd for the fourth annual Wake Up Call Breakfast. We're partnered once again with the Dr. H. Bliss Murphy Cancer Care Foundation who receive 50% of the proceeds in order to directly support local prostate cancer needs.

This year, Minister Siobhan Coady will be joining to deliver a keynote address on prostate cancer from a wife's perspective. We will also be honoring local hero, Charlie Ward. VOCCM's Brian O'Connell will be the morning's emcee.

WHAT: Prostate Cancer Canada's Wake Up Call breakfast

WHEN: Wednesday, March 22nd

7:00 - 7:30 a.m. Registration & Coffee Reception

7:30 - 8:50 a.m. Wake Up Call Breakfast

WHERE: Delta St. John's Hotel & Conference Center

AVAILABLE FOR INTERVIEWS:

The Honourable Siobhan Coady, Minister of Natural Resources (Keynote Speaker)

Charlie Ward, Support Group Leader (Local Hero)

Ellen Townshend, Executive Director, Prostate Cancer Canada Atlantic

Lynette Hillier, Executive Director, Dr. H. Bliss Murphy Cancer Care Foundation

For additional information, or to purchase tickets to the breakfast, visit prostatecancer.ca/wakeupcall

Prostate Cancer Canada is the leading national foundation dedicated to the elimination of the most common cancer in men through research, advocacy, education, support and awareness. As one of the largest investors in prostate cancer research in Canada, Prostate Cancer Canada is committed to continuous discovery in the areas of prevention, diagnosis, treatment, and support. For more information please visit prostatecancer.ca or follow us on Twitter [@PCCAtlantic](https://twitter.com/PCCAtlantic) or [Facebook](https://www.facebook.com/prostatecancer.ca).

The Dr. H. Bliss Murphy Cancer Care Foundation is a registered charity raising funds to support the Dr. H. Bliss Murphy Cancer Centre in St. John's, Cancer Centres located in Gander, Grand Falls-Windsor and Corner Brook along with chemotherapy delivery sites around Newfoundland and Labrador.

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For more information:

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